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www.grasshoppergraphics.ca

## OBJECTIVES:

To assist clients in promoting and identifying themselves and their products by providing professional graphic print and web development solutions.

## SKILLS/SOFTWARE/STRENGTHS

- ▶ Graphic design, pre-press, web design and front-end development (html, css), project management, animation, illustration, photography
- ▶ InDesign, Quark Xpress, Illustrator, Photoshop, Acrobat Pro, Macromedia Flash, Dreamweaver, Pagemaker, MultiAd Creator, Microsoft Word and PowerPoint, MacIntosh Platforms up to OS X (animation on PC)
- ▶ Exceptional communication and organizational skills, meeting deadlines, working with a team, professionalism

## COURSE WORK:

- ▶ Pre-press & print production, web and computer graphics, communication design, typography, photography
- ▶ Marketing, Business Concepts, Interactive Web Development
- ▶ Flash Animation, Database Design, Web Standards
- ▶ Scripting Languages: HTML, JavaScript, ActionScript, PHP, CSS, SQL.

## EXPERIENCE:

**Self Employed Graphic & Web Designer**, May 2006 – Present

**GRASSHOPPER GRAPHICS & WEB DESIGN**, Vancouver Island, BC

Graphic print design, web design and development, pre-press, project management and marketing solutions for clients from Vancouver Island, BC to Calgary, AB. Regular clients have included:

- ▶ DISCOVERWARE Inc., Calgary, AB  
Conceptual animation development for software company specializing in interactive e-learning solutions for the Microsoft Office Suite applications and PC and Windows Basics - contract basis
- ▶ COMOX VALLEY REGIONAL DISTRICT / ACTIVE COMOX VALLEY  
Design, development and maintenance of Active Comox Valley website; quarterly newsletter, promotional material for non-profit initiative "Active Communities", contracted by the Comox Valley Regional District.
- ▶ CROWN ISLE RESORT & GOLF COMMUNITY - Courtenay, BC  
Design and production of quarterly newsletter for prestigious golf community in the Comox Valley.

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**EXPERIENCE/CLIENTS** (continued):

- ▶ KRIKEY MEDIA- Various graphic and web projects for Media Company clients, including Comox Valley Investment Corporation, Vancouver Island Mountain Sports Society, Timberwest, Cumberland Chamber of Commerce, Strathcona Provincial Park Outdoor Centre, Longlands Golf Course
- ▶ EATMORE SPROUTS & GREENS - Print graphics and Wordpress website design, development
- ▶ BUILDING LINKS - North Island Construction Report, Comox Valley, BC Design and production of weekly, 10-12 page newsletter for contractors and builders on North Vancouver Island
- ▶ Client list also includes salons/spas, musicians, artists, land & agricultural consultants, retail outlets and coaching and counseling services. See website at <http://www.grasshoppergraphics.ca>

**Graphic Designer**, 2005 – 2005

KEY GRAPHICS, Courtenay, BC

- ▶ Design of logos, brochures, posters, print advertising, forms, etc. for successful graphics company in Courtenay, BC.
- ▶ Production and pre-press for both paper and film output.

**Creative Consultant**, 1998 – 2004

ISLAND PUBLISHERS, Courtenay and Campbell River, BC

- ▶ Advertising design, production and prepress for a team of four salespeople on a busy weekly newspaper. Strong focus on rec reporters, real estate guides, special features

**Self Employed Desktop Publisher**, 1995 – 1998

SEGEE TYPESETTING, Courtenay, BC

- ▶ Contract design and production for printing outlets and individual clients.
- ▶ Design and production of advertising and editorial layout for Big Valley Magazine, and ad design for The Voice in Courtenay, BC

**Journeyman Printer**, 1989 –1993

COMOX DISTRICT FREE PRESS

- ▶ All aspects of newspaper and print shop production, from advertising desk to camera and stripping room.

**Typesetter/Designer/Compositor**, 1973 – 1989

LADYSMITH CHRONICLE Ladysmith, BC

COPY CAT GRAPHICS, Courtenay, BC

SUMMERS, MORRIS &amp; WHITE ADVERTISING, Victoria, BC

RED DEER ADVOCATE, Red Deer, Alberta

SAINT JOHN'S EDMONTON REPORT, Edmonton, Alberta

THE ENTERPRISE-BULLETIN, Collingwood, Ontario

## **EDUCATION:**

**Digital Media Technologies Diploma**, 2006

MALASPINA COLLEGE, Nanaimo, BC

**Graphic Design Diploma**, 2005

NORTH ISLAND COLLEGE, Courtenay, BC

**Fine Arts Diploma**, 1995

NORTH ISLAND COLLEGE, Courtenay, BC

**Business Certificate**, 1972

EASTERN SCHOOL OF COMMERCE, Toronto, Ontario

## **AWARDS:**

**Peter Robinson Award of Excellence for Design**, 2005

NORTH ISLAND COLLEGE, Courtenay, BC

**Winning Poster Design**, 2005

B.C./YUKON SOCIETY OF TRANSITION HOUSES, Vancouver, BC

**BCYNA Best Advertising Layout**, 2004

ISLAND PUBLISHERS, Campbell River, BC

**Island Publisher's Best Automotive Ad Award**, 2003

ISLAND PUBLISHERS, Campbell River, BC

## **REFERENCES & PORTFOLIO:**

Upon request.